

## The Membership Process — University Sunrise Rotary

<b>Find Them</b>	<b>Bring Them In</b>	<b>Keep Them Interested</b>
<p><b><u>Qualifications</u></b></p> <ul style="list-style-type: none"> <li>• Adult of good character</li> <li>• Employed in business or professions</li> <li>• Retired from business or profession</li> </ul> <p><b><u>Where to Look</u></b></p> <ul style="list-style-type: none"> <li>• Classification survey</li> <li>• Friends and family members</li> <li>• Business contacts</li> <li>• New and/or existing businesses</li> <li>• Places of Worship</li> <li>• Former...</li> <li>• Rotaractors               <ul style="list-style-type: none"> <li>* GSE team members</li> <li>* Youth exchange participants</li> <li>* Ambassadorial scholars</li> </ul> </li> </ul> <p><b><u>Creating Awareness</u></b></p> <ul style="list-style-type: none"> <li>• Service projects</li> <li>• Public relations</li> <li>• Neighborhood publications</li> <li>• Newsletters</li> </ul>	<p><b><u>1. Initial Contact</u></b></p> <ul style="list-style-type: none"> <li>• Personal</li> <li>• Phone</li> </ul> <p><b><u>3. Information from Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• Overview of club membership and service projects</li> <li>• RI web site</li> <li>• District web site</li> <li>• Club web site</li> <li>• Copy <i>Rotarian</i></li> </ul> <p><b><u>5. Approvals</u></b></p> <ul style="list-style-type: none"> <li>• Submit “Membership Proposal Form” to club secretary</li> <li>• Publish candidate</li> <li>• Board approval</li> </ul> <p><b><u>6. Induction</u></b></p> <ul style="list-style-type: none"> <li>• Formal ceremony</li> <li>• New member packet</li> <li>• ABCs</li> <li>• Club directory</li> <li>• Pin</li> <li>• Fleece</li> </ul>	<p><b><u>Get Them Involved</u></b></p> <ul style="list-style-type: none"> <li>• Assign a Mentor to encourage and track progress               <ul style="list-style-type: none"> <li>* Past president</li> <li>* One year assignment</li> </ul> </li> <li>• Serve as greeter</li> <li>• Assign to team and committee</li> <li>• Semi-annual family-oriented Fire-side Chats</li> </ul> <div style="border: 1px solid black; padding: 10px; margin-top: 20px;"> <p>The <b>key to retention</b> is an active club with:</p> <p>Good meetings Great programs, and Lots of activities</p> <p>In which all members are involved.</p> </div>

\*Form 254-EN—(1101)